

# Proclamation



*Your Community of Choice*

- Whereas,** ageism encompasses the stereotypes (our perceptions), prejudice (our emotions), and discrimination (our actions) directed towards individuals based on their age; and;
- Whereas,** within North Las Vegas, there exists an estimated population of 27,000 older adults ages sixty and above who are adversely affected by ageism; and
- Whereas,** ageism towards older adults has a detrimental impact on their overall health, longevity, financial stability and the local economy of North Las Vegas; and
- Whereas,** the prevention of ageism in education, employment, housing, and healthcare will yield benefits for all members of society; and
- Whereas,** it is essential to acknowledge that the responsibility lies with each and every one of us to ensure that older adults are treated with respect and portrayed as competent, capable, and values individuals across all sectors of society; and
- Whereas,** raising awareness about ageism and actively working to prevent it will enhance the quality of life for all residents of North Las Vegas.


**NOW, THEREFORE, WE, THE CITY COUNCIL OF THE CITY OF NORTH LAS VEGAS, do hereby proclaim October 7<sup>th</sup>, 2023 as:**

## ***Ageism Awareness Day***

*We encourage all citizens to join in the effort to combat ageism, promote inclusivity, and foster a society that values and respects individuals of all ages.*

**IN WITNESS WHEREOF,** we have set our hand and caused the Seal of the City of North Las Vegas to be affixed this 27th day of September, 2023.

  
Pamela A. Gynes-Brown  
Mayor

  
Scott Black  
Mayor Pro Tempore

  
Isaac E. Barrón  
Councilman

  
Ruth Garcia-Anderson  
Councilwoman

  
Richard J. Cherchio  
Councilman

**ATTEST:**

  
Jackie Rodgers, City Clerk

