

Proclamation

- WHEREAS,** *ageism refers to how we think, feel and act towards others based on age, and is one of the most widespread and socially accepted forms of prejudice; and,*
- WHEREAS,** *ageism and age stereotypes are often internalized at a young age, long before they are relevant, and reinforced over a child's lifetime; and,*
- WHEREAS,** *approximately 1 in 10 Americans ages 60 and older have experienced some form of elder abuse, however only 1 in 24 cases are reported to authorities; and,*
- WHEREAS,** *ageism toward older adults affects their health and longevity, reducing the average life span of those with less positive self-perceptions of aging by 7.5 years; and,*
- WHEREAS,** *older workers face longer periods of unemployment, discrimination during the hiring process and fewer professional development opportunities; and,*
- WHEREAS,** *preventing ageism in education, employment, housing and healthcare benefits everyone in our community; and,*
- WHEREAS,** *organizations, such as Nevada Senior Services, recognize that it is up to all of us to ensure that older adults are respected and portrayed as capable, competent, effective and valued in all areas of society; and,*
- WHEREAS,** *as America's Premier Community, the City of Henderson is committed to providing a caring and safe environment free from discrimination, and has the mission to provide services and resources that enhance the quality of life for those who live, learn, work and play in our city;*

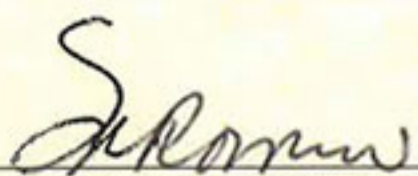
NOW, THEREFORE, I, Michelle Romero, as Mayor of the City of Henderson, Nevada, do hereby proclaim October 7, 2023, as

AGEISM AWARENESS DAY

and encourage Clark County schools, students, parents, recreation programs and community organizations to participate in Ageism Awareness Day by celebrating kindness, accepting differences and promoting inclusion to create a healthier community.

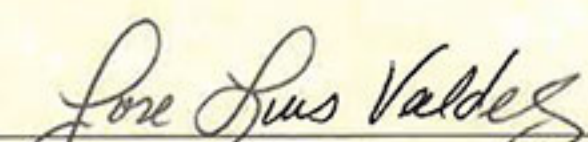
IN WITNESS WHEREOF, I have set my hand and caused the Great Seal of the City of Henderson, Nevada, to be affixed this 7th day of October 2023.





MICHELLE ROMERO
Mayor, City of Henderson

ATTEST:



JOSE LUIS VALDEZ, CMC
City Clerk